

----- Program Structure -----

Bachelor of Business Administration | Level 4.5 (FY BBA) Semester I

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Major Core	2503MJCT101	Essentials of Management	4	--	40	60	100	4	-	4
Major Core	2503MJCT102	Business Accounting	4	--	40	60	100	4	-	4
Major Core	2503MJCT103	Business Environment	2	--	20	30	50	2	-	2
VSC	2503VSCT101	Business Mathematics	2	-	20	30	50	2	-	2
IKS - Generic	2500IKST1A	Generic IKS	2	-	20	30	50	2	-	2
GE/OE	-	College Basket	2	-	20	30	50	2	-	2
AECC	2500AECT1A	Communication Skills for Managers - I	2	-	20	30	50	2	-	2
VEC	2500VECT0A	Indian constitution and Democracy	2	-	20	30	50	2	-	2
CC	2500CCCT1	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts- I	-		-	-	-	-	2	2
		Total	20		200	300	500	20	2	22

Bachelor of Business Administration | Level 4.5 (FY BBA) Semester II

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Major Core	2503MJCT201	Principles of Finance	4	--	40	60	100	4	-	4
Major Core	2503MJCT202	Principles of Marketing	4	--	40	60	100	4	-	4
Major Core	2503MJCT203	Principles of Human Resource Management & Organizational Behaviour	2	--	20	30	50	2	-	2
VSC	2503VSCT201	Setting up an Enterprise	2	-	20	30	50	2	-	2
GE/OE	-	College Basket	2	-	20	30	50	2	-	2
SEC	2503SECT201	Business Statistics	2	-	20	30	50	2	-	2
AECC	2500AECCT2A	Communication Skills for Managers - II	2	-	20	30	50	2	-	2
VEC	2500VECT0B	Environmental Science	2	-	20	30	50	2	-	2
CC	2500CCCT2	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	-		-	-	-	-	2	2
		Total	20		200	300	500	20	2	22

----- Program Structure -----

Bachelor of Business Administration | Level 5 (SY BBA) Semester III

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core	2503MJCT301A	Management Accounting	4	--	40	60	100	4	-	4
Major Core	2503MJCT302A	Cost Accounting	2	--	20	30	50	2	-	2
Marketing										
Major Core	2503MJCT301B	Consumer Behaviour and Sales Management	2	-	40	60	100	4	-	4
Major Core	2503MJCT302B	Legal Aspects in Marketing	2	-	20	30	50	2	-	2
HRM										
Major Core	2503MJCT301C	Human Resource Management Functions & Practices	4	-	40	60	100	4	-	4
Major Core	2503MJCT302C	Performance and Reward Management	2	-	20	30	50	2	-	2
Business Analytics										
Major Core	2503MJCT301E	Business Modelling with Excel	4	-	40	60	100	4	-	4
Major Core	2503MJCT302E	Statistics with R	2	-	20	30	50	2	-	2
Minor	2503MNRT301	Management Accounting	4	-	40	60	100	4	-	4
	2503MNRT302	Consumer Behaviour and Sales Management								
	2503MNRT303	Human Resource Management Functions & Practices								
	2503MNRT304	Entrepreneurial Mindset and Leadership								
	2503MNRT305	Business Modelling with Excel								
	2503MNRT306	Fundamentals of Digital Tools for Business								
Common Courses										
VSC	2503VSCT301	Story Telling Skills	2	2	20	30	50	2		
IKS Major Specific	2503IKST3B	Management thoughts in ancient India	2	2	20	30	50	2		
FP	2503FCEP307A	Community Engagement Programme or Field Project	2	2	20	30	50	2		
GE/OE	-	College Basket	2	-	20	30	50	2		2
SEC	2503SECT301	Certificate Course	2	-	20	30	50	2		2
AECC (Any One)	2500AEC3A	Marathi - I	2	-	20	30	50	2	-	2
	2500AEC3B	Hindi - I								
	2500AEC3C	Sanskrit - I								
	2500AEC3D	German - I								
	2500AEC3E	French - I								
Total			22	-	220	330	550	22	0	22

----- Program Structure -----

Bachelor of Business Administration Level 5 (SY BBA) Semester IV										
Course Type	Subject Code	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core	2503MJCT401A	Business Taxation	4	--	40	60	100	4	-	4
Major Core	2503MJCT402A	Financial Markets and Services	2	--	20	30	50	2	-	2
Marketing										
Major Core	2503MJCT401B	Advertising and Promotion Management	2	-	40	60	100	4	-	4
Major Core	2503MJCT402B	Retail Management	2	-	20	30	50	2	-	2
HRM										
Major Core	2503MJCT401C	Employee Recruitment & Record Management	4	-	40	60	100	4	-	4
Major Core	2503MJCT402C	Cross - Cultural Human Resource and International Relations	2		20	30	50	2	-	2
Business Analytics										
Major Core	2503MJCT401E	Python Programming for Analytics	4	-	40	60	100	4	-	4
Major Core	2503MJCT402E	Visualisation with Power BI	2		20	30	50	2	-	2
Minor (any one from other than major discipline)	2503MNRT401	Business Taxation	4	-	40	60	100	4	-	4
	2503MNRT402	Advertising and Promotion Management								
	2503MNRT403	Employee Recruitment & Record Management								
	2503MNRT404	Entrepreneurial Finance								
	2503MNRT405	Python Programming for Analytics								
	2503MNRT406	Data Visualization and Analytics for Business								
Common Courses										
VSC	2503VSCT401	Intellectual Property Rights (IPRs)	2	2	20	30	50	2		
FP	2503FCEP401	Field Project Related to Major Subject	2	2	20	30	50	2		
GE/OE	-	College Basket	2	-	20	30	50	2		2
SEC	2503SECT401	Certificate Course	2	-	20	30	50	2		2
AECC (Any One)	2500AEC4A	Marathi - II	2	-	20	30	50	2	-	2
	2500AEC4B	Hindi - II								
	2500AEC4C	Sanskrit - II								
	2500AEC4D	German - II								
	2500AEC4E	French - II								
CC	2500CCCT4	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-III	-	2					2	2
	Total		22	-	200	300	500	20	2	22

----- Program Structure -----

Bachelor of Business Administration | Level 5.5 (TY BBA) Semester V

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core	2503MJCT501A	Legal Aspects in Finance	4	--	40	60	100	4	-	4
	2503MJCT502	Research Methodology	2	--	20	30	50	2	-	2
	2503MJCT503A	Analysis of Financial Statements								
Marketing										
Major Core	2503MJCT501B	Digital Marketing	2	-	40	60	100	4	-	4
	2503MJCT502	Research Methodology	2	-	20	30	50	2	-	2
	2503MJCT503B	Marketing Environment Analysis and Strategies								
HRM										
Major Core	2503MJCT501C	Legal Aspects in HRM	4	-	40	60	100	4	-	4
	2503MJCT502	Research Methodology	2		20	30	50	2	-	2
	2503MJCT503C	Organizational Change Management								
Business Analytics										
Major Core	2503MJCT501E	Visualisation with Tableau	4	-	40	60	100	4	-	4
Major Core	2503MJCT502	Research Methodology	2		20	30	50	2	-	2
Major Core	2503MJCT503E	DBMS with SQL	3	-	30	45	75	3	-	3
Major Elective	2503MJET501	Business Economics - Micro & Macro	4	-	40	60	100	4	-	4
	2503MJET502	Strategic Management								
Minor	2503MNRT501	Legal Aspects in Finance	4		40	60	100	4		4
	2503MNRT502	Digital Marketing								
	2503MNRT503	Legal Aspects in HRM								
	2503MNRT504	Startups and Venture Capital								
	2503MNRT505	Visualisation with Tableau								
	2503MNRT506	AI Tools for Business Applications								
VSC	2503VSCT501	Design Thinking and Innovation	2	2	20	30	50	2		2
FP	2503FCEP501	Related to Major Subject	-	2	-	-	-	-	2	2
	Total		10	2	100	150	250	10	2	12

----- Program Structure -----

Bachelor of Business Administration Level 5.5 (TY BBA) Semester VI										
Course Type	Subject Code	Course Name	Teaching Scheme Hrs/Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core	2503MJCT601A	Security Analysis and Portfolio Management	4	--	40	60	100	4	-	4
	2503MJCT602A	International Financial Management	3	--	40	60	100	3	-	3
	2503MJCT603	Business Law	3	--	40	60	100	3	-	3
Marketing										
Major Core	2503MJCT601B	International Marketing Management	4	--	40	60	100	4	-	4
	2503MJCT602B	Introduction to Export Marketing	3	--	40	60	100	3	-	3
	2503MJCT603	Business Law	3	--	40	60	100	3	-	3
HRM										
Major Core	2503MJCT601C	International Human Resource Management	4	--	40	60	100	4	-	4
	2503MJCT602C	Industrial Relations Management	3	--	40	60	100	3	-	3
	2503MJCT603	Business Law	3	--	40	60	100	3	-	3
Business Analytics										
Major Core	2503MJCT601E	Business Analytics	4	-	40	60	100	4	-	4
Major Core	2503MJCT602E	Generative AI Applications	3		20	30	50	2	-	2
Major Core	2503MJCT603	Business Law	3	-	30	45	75	3	-	3
Major Elective	2503MJET601	International Economics	4	-	40	60	100	4	-	4
	2503MJET602	Entrepreneurship and Start – Up Ecosystem								
Minor	2503MNRT601	Security Analysis and Portfolio Management	4		40	60	100	4		4
	2503MNRT602	International Marketing Management								
	2503MNRT603	International Human Resource Management								
	2503MNRT604	Enterprise Growth and Succession								
	2503MNRT605	Business Analytics								
2503MNRT607	E-Commerce and AI in Marketing									
OJT	2503OJT601	On the Job Training	2	2	20	30	50	2		2
Total			10	2	100	150	250	10	2	12

OR

Bachelor of Business Administration Level 5.5 (TY BBA) Semester VI (Online)										
Finance										
Major Core	2503MJCT601A	Security Analysis and Portfolio Management	4	--	40	60	100	4	-	4
	2503MJCT603	Business Law	2	--	20	30	50	2	-	2
Marketing										
Major Core	2503MJCT601B	International Marketing Management	4	--	40	60	100	4	-	4
	2503MJCT603	Business Law	2	--	20	30	50	2	-	2
HRM										
Major Core	2503MJCT601C	International Human Resource Management	4	--	40	60	100	4	-	4
	2503MJCT603	Business Law	2	--	20	30	50	2	-	2
Business Analytics										
Major Core	2503MJCT601E	Management Function Analytics - I	4	-	40	60	100	4	-	4
Major Core	2503MJCT603	Business Law	2		20	30	50	2	-	2
Major Elective	2503MJET601	International Economics	4	4	40	60	100	4		4
	2503MJET602	Entrepreneurship and Start – Up Ecosystem								
SLIP	2503SLIP601	Semester Long Internship	-	12	-	-	-	-	12	12
Total			10	12	100	150	250	10	2	12

----- Program Structure -----

Bachelor of Business Administration | Level 6 (Forth Year BBA) Semester VII

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core	2503MJCT701A	Financial Planning and Wealth Management	4	--	40	60	100	4	-	4
	2503MJCT702A	Mergers, Acquisitions & Corporate Restructuring	4	--	40	60	100	4	-	4
	2503MJCT703A	Financial Analytics	4	-	40	60	100	4	-	4
Marketing										
Major Core	2503MJCT701B	Brand Management	4	-	40	60	100	4	-	4
	2503MJCT702B	Demand Analysis & Sales Forecasting	4	-	40	60	100	4	-	4
	2503MJCT703B	Marketing Analytics	4	-	40	60	100	4	-	4
HRM										
Major Core	2503MJCT701C	Compensation Management	4	-	40	60	100	4	-	4
	2503MJCT702C	Talent Management	4	-	40	60	100	4	-	4
	2503MJCT703C	HR Analytics	4	-	40	60	100	4	-	4
Business Analytics										
Major Core	2503MJCT701E	Management Function Analytics - II	4	-	40	60	100	4	-	4
Major Core	2503MJCT702E	Data Analytics & Visualization - II (Theory + Lab)	4	-	40	60	100	4	-	4
Major Core	2503MJCT703E	Research Methodology in Business Analytics - I	4	-	40	60	100	4	-	4
Major Elective	2503MJET701	Business Project Management	4	-	40	60	100	4	-	4
	2503MJET702	Management Information System	4	-	40	60	100	4	-	4
RM	2503RMT701	Advanced Research Methodology	4	-	40	60	100	4	-	4
	Total		20	0	200	300	500	20	0	20

----- Program Structure -----

Bachelor of Business Administration Level 6 (Forth Year BBA) Semester VIII										
Course Type	Subject Code	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core	2503MJCT801A	Strategic Financial Management	4	--	40	60	100	4	-	4
	2503MJCT802A	Financial Risk Management	4	--	40	60	100	3	-	4
	2503MJCT803A	FOREX and Treasury Management	4	--	40	60	100	3	-	4
Marketing										
Major Core	2503MJCT801B	Tourism and Hospitality Marketing	4	--	40	60	100	4	-	4
	2503MJCT802B	Retailing Analytics	4	--	40	60	100	3	-	4
	2503MJCT803B	Industrial Marketing	4	--	40	60	100	3	-	4
HRM										
Major Core	2503MJCT801C	Industrial Psychology	4	--	40	60	100	4	-	4
	2503MJCT802C	Leadership, Influence and Power	4	--	40	60	100	3	-	4
	2503MJCT803C	Industrial Relations and Labour Law	4	--	40	60	100	3	-	4
Business Analytics										
Major Core	2503MJCT801E	Developing Managerial Analytics unit & culture	4	-	40	60	100	4	-	4
	2503MJCT802E	Fundamentals of Dataware Housing	4		20	30	50	2	-	4
	2503MJCT803E	Introduction of Data Science	4	-	30	45	75	3	-	4
Major Elective	2503MJET801	Commercialisation Strategies	4	-	40	60	100	4	-	4
	2503MJET802	Corporate Social Responsibility								
FP/OJT	2503OJT801	On the Job Traning	-	4	40	60	100	-	4	4
	Total		16	4	160	240	400	16	4	20

OR

Bachelor of Business Administration Level 6 (Forth Year BBA) Semester VIII										
Course Type	Subject Code	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TU	PR	Total
Finance										
MOOC Courses		MOOC Courses Related to Specilisation	-	--	-	-	-	12	-	12
OJT	2503OJT801A	Semester Long Internship	-	-	-	-	-	-	8	8
	Total		-	-	-	-	-	12	8	20

----- Program Structure -----

BBA Autonomy Structure (2024 Pattern) | Level 5.5 TY BBA - Semester V

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core I	2403MJCT501	Research Methodology	4	--	40	60	100	4	-	4
Major Core II	2403MJCT502A	Legal Aspects in Finance	4	--	40	60	100	4	-	4
Major Core III	2403MJCT503A	Cases in Finance	4	--	40	60	100	4	-	4
Major Elective I	2403MJET501A	Analysis of Financial Statements	4	--	40	60	100	4	-	4
Major Elective II	2403MJET502A	FinTech and Financial Services	4	--	40	60	100	4	-	4
Marketing										
Major Core I	2403MJCT501	Research Methodology	4	--	40	60	100	4	-	4
Major Core II	2403MJCT502B	Digital Marketing	4	--	40	60	100	4	-	4
Major Core III	2403MJCT503B	Cases in Marketing	4	--	40	60	100	4	-	4
Major Elective I	2403MJET501B	Marketing Environment Analysis & Strategies	4	--	40	60	100	4	-	4
Major Elective II	2403MJET502B	Rural & Agri Marketing	4	--	40	60	100	4	-	4
HRM										
Major Core I	2403MJCT501	Research Methodology	4	--	40	60	100	4	-	4
Major Core II	2403MJCT502C	Legal Aspects in HRM	4	--	40	60	100	4	-	4
Major Core III	2403MJCT503C	Cases in HRM	4	--	40	60	100	4	-	4
Major Elective I	2403MJET501C	Organizational Change Management	4	--	40	60	100	4	-	4
Major Elective II	2403MJET502C	Human Resource Business Partner I (HRBP)	4	--	40	60	100	4	-	4
Minor	2403MNRT501A	Legal Aspects in Finance	2	-	20	30	50	2	-	2
	2403MNRT501B	Digital Marketing								
	2403MNRT501C	Legal Aspects in HRM								
VSC	2403VSCT501	Design Thinking and Innovation	2	-	20	30	50	2	-	2
FP	2403FP501	Related to Major Course	2	-	20	30	50	2	-	2
Total			22	-	220	330	550	22	-	22

BBA Autonomy Structure (2024 Pattern) | Level 5.5 TY BBA - Semester VI

Course Type	Subject Code	Course Name	Teaching Scheme Hrs/Week		Examination Scheme and Marks			Credits		
			TH	P	CCE	EE	Total	TH	P	Total
Finance										
Major Core I	2403MJCT601A	Security Analysis and Portfolio Management	4	--	40	60	100	4	-	4
Major Elective I	2403MJET601A	International Financial Management	4	--	40	60	100	4	-	4
Major Elective II	2403MJET602A	Personal Finance and Wealth Management	4	--	40	60	100	4	-	4
Marketing										
Major Core I	2403MJCT601B	International Marketing Management	4	--	40	60	100	4	-	4
Major Elective I	2403MJET601B	Brand Management	4	--	40	60	100	4	-	4
Major Elective II	2403MJET602B	Customer Relationship Management	4	--	40	60	100	4	-	4
HRM										
Major Core I	2403MJCT601C	International Human Resource Management	4	--	40	60	100	4	-	4
Major Elective I	2403MJET601C	Industrial Relations Management	4	--	40	60	100	4	-	4
Major Elective II	2403MJET602C	Human Resource Business Partner II (HRBP)	4	--	40	60	100	4	-	4
Major Core II	2403MJCT602	Entrepreneurship and Start-up Ecosystem	4	-	40	60	100	2	-	4
Major Core III	2403MJCT603	Business Law	4	-	40	60	100	2	-	4
VSC	2403VSDT601	Setting up an Enterprise	2	-	20	30	50			2
OJT		On the Job Training	-	-	40	60	100			4
Total			18	-	220	330	550	22	-	22